

**How can Leading Edge Credit Union better serve its membership? Your feedback:**

**Products and Services**

- Improve payroll deposit services
- Improve return on investments
- In-branch commercial lending officer

**Communication**

- Increase social media following and use it to promote products, services and events
- Hold more information/training sessions - ex. Elder abuse, financial planning, online banking, internet safety awareness
- Promote the credit union difference and increase awareness of co-operatives
- Communicate to the membership about the opportunity to serve on the Board of Directors - attract local representation
- Improve communication about the school savings program

**Facilities**

- Update signage to be more eye-catching
- Use branch to display local artwork and crafts to give artists and craftspeople an opportunity to promote their work
- Improve privacy for counter transactions

**How can Leading Edge Credit Union better serve the community? Your feedback:**

- Support more youth activities
- Bring community into the branch through partnering with local groups
- Partner with the Town of St. Georges to co-promote events
- Help facilitate ways to participate in recreational activities – ex: skate/equipment exchange